

What Kroger and independent market customers are saying about the new **Sustainable Produce Container**:

“I’ll pay extra for this packaging!”

“Thank you for doing this!”



“I hope you replace ALL the clam shells here - I’m sick of plastic!”

Yep, those are actual customer comments about our new **Sustainable Produce Container**. Organic farmers who’ve found us online say this is exactly what they’ve been looking for. We should know - we designed it for our own sun sugar cherry tomatoes since it just didn’t seem right to put our sustainably grown produce in a package that no recycling centers would take! Plus the box tells a story: the vents represent all the elements that went into creating the fruit: the sun, water, plants, wind, moon, soil and even the heavens. Here’s other features you may also like:

- ✓ Earth-themed design gets shoppers’ attention
- ✓ Vents allow air flow, product visibility
- ✓ Lid can be opened like an egg carton for a quick peek of all fruit
- ✓ No staples or adhesives
- ✓ Holds up well under temperature transitions
- ✓ Ships flat - saves space, costs less to ship
- ✓ Easily assembled or assembly can be mechanized
- ✓ Room for 2”x4” label on the hinged lid
- ✓ Two ways to lock the lid with quick side slides or tab locks
- ✓ Container can be recycled or biodegrades in backyard compost
- ✓ Low Profile Pint available in white SBS (now) or Kraftpak (2019)
- ✓ Quart available in natural looking Kraftpak
- ✓ Orders over 5,000 can be custom-printed with logo or message
- ✓ Volume pricing is competitive with other sustainable options



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